

Poppy Ridge Adds Bomber to Teaching Staff

Poppy Ridge announced that Eric Jones, Senior World Long Drive Champion, will provide instruction, develop golf school curriculum, conduct clinics, stage exhibitions and host other instructional activities at the Poppy Ridge driving range.

Jones, who won the 2003 RE/MAX Senior World Long Drive Championship and was the 2004 Long Drivers of America (LDA) Tour Rookie of the Year, played golf at Stanford University and was an assistant coach there in the early 1990s. He has been a golf instructor since 1992 and is completing a master's degree in sports psychology from JFK University.

Jones' work will include:

- Daily instruction
- Specialized multi-day instruction (including specialized instruction from some of the nation's best instructors and sports psychologists) for all handicap ranges, juniors, women, tournament players and beginners.
- Corporate programs and executive outings
- Clinics and exhibitions
- Video and swing analysis services
- Club fitting and repair

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